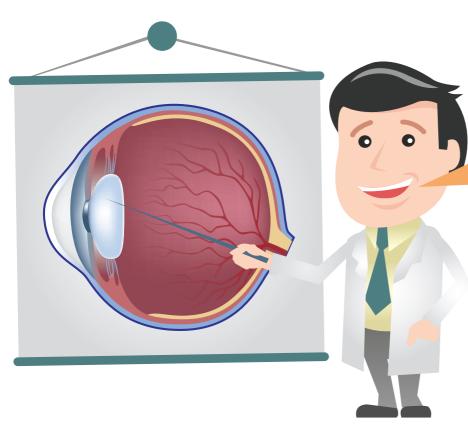
JUST THE FACTS ABOUT CATARACTS

IT'S NATURAL

AS WE AGE, THE LENSES IN OUR EYES BECOME CLOUDY, OBSCURING OUR VISION. THAT'S WHAT THE FOLKS IN THE LAB COATS CALL CATARACTS - AND IT'S A COMMON PHENOMENON.



Cataracts
affect more than 20.5 million Americans over 401



of Americans have cataracts or have had them removed by age 80²

SO HOW CAN YOU TELL IF YOU HAVE CATARACTS?

It's a gradual process, so you may not notice any symptoms until the cataract is severe enough to distort light as it enters your eye.³ Here are some signs that you might have cataracts:

- Cloudy, blurry or dim vision³
- Increasing difficulty with night vision³
- Sensitivity to light and glare³ Seeing rings around lights³
- Fading or yellowing of colors³

Frequent changes in eyeglass or

• Double vision in a single eye³

contact lens prescription³

SURGERY REMOVES CATARACTS

Cataracts aren't preventable. But here's the good news:

CATARACT SURGERIES ARE PERFORMED IN THE U.S. EACH YEAR⁴

MOST COMMON **SURGERIES**

RANDOMLY SELECTED AARP MEMBERS⁵:

ACCORDING TO A TELEPHONE SURVEY OF 1,000

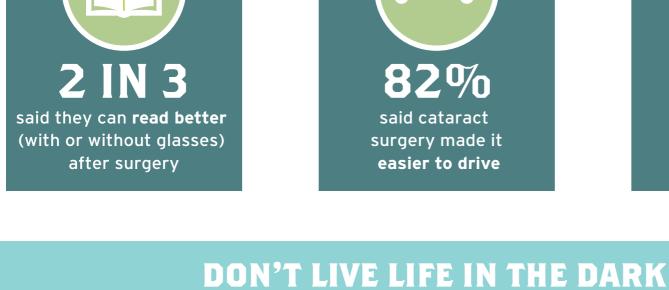


SURGERY ADDRESSED ALL OR MOST OF THE PROBLEMS THEY EXPERIENCED BEFOREHAND

OF PATIENTS SAY CATARACT REMOVAL

on glasses for distance vision

after surgery





said cataract

surgery made it

easier to drive

said they can see distant road signs better



54%

eyesight diminished

of people over 50 drive,

of people over 50 say

they want to overcome

their cataracts in order to

DAILY ACTIVITIES

BETTER ENJOY

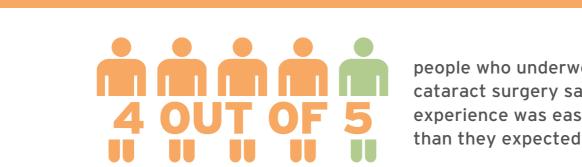
of those surveyed drive every day

82% of those surveyed drive at night

of cataract patients of cataract patients say they are "fearful," put off surgery 44% 14% "scared" or "afraid" because their vision is "fine for now" of surgery

BUT THE TRUTH IS:

PEOPLE WITH CATARACTS PLAN TO HAVE SURGERY IN THE NEXT TWO YEARS



people who underwent cataract surgery said the experience was easier

2 OUT OF 3 SAID SURGERY WAS NOT PAINFUL





of cataract surgery patients in the U.S. experienced

improvements in

their vision⁶

- REFERENCES
- 2. http://www.nei.nih.gov/health/cataract/cataract_facts.asp 3. http://www.mayoclinic.com/health/cataracts/DS00050/DSECTION=symptoms

4. http://www.aao.org/publications/eyenet/200609/pearls.cfm

5. Data on File. AARP/Alcon Vision Survey, April 2013 6. http://www.hopkinsmedicine.org/wilmer/conditions/cataracts_faq.html

© 2013 Novartis 7/13 MIX13411WB

1. http://www.cdc.gov/visionhealth/basic_information/eye_disorders.htm